

PLEASE JOIN US ON SOCIAL MEDIA TO HELP US CELEBRATE

CLUBHOUSE MOVEMENT CELEBRATION WEEK



Dear Clubhouse Colleagues,

So many of us are grateful that our Clubhouses have given our lives meaning, purpose, friendship, and joy. In 2014, a group from the Michigan (U.S.) Clubhouse Coalition decided to create a week-long event in which Clubhouse members around the world can celebrate our Clubhouses together, and tell the world who we are! Now in partnership with Clubhouse International, we are pleased to say this is the 12th year of the event!

Together, we will:

- **Celebrate our achievements!**
- **Raise our visibility around the world, and in our local communities!**
- **Spread our stories of success!**
- **Honor our movement's history and leaders!**

Clubhouse Movement Celebration Week will give us the chance to collect Clubhouse testimonials from members and others whose lives have been impacted by Clubhouses all around the world.

We have created our own Facebook page for this event so that the worldwide impact of the Clubhouse movement can be experienced anywhere.

HOW TO POST

- Post your testimonial any time during the week of March 2-8
- If you already have a Facebook account, log in and search for "Clubhouse Movement Celebration Week." If you do not yet have a Facebook page, either create a Clubhouse page or help each other make individual pages for Clubhouse members.
- On Facebook exclusively, "Like" our page, then create a post on your account and tag our page. Please see the writing guidelines below.
- Invite testimonials from your Clubhouse members' families and friends, board members, employment partners, staff, auspice representatives, legislators, community members, and anyone else who has witnessed the power of Clubhouses to change lives.
- The hashtags #ClubhouseCelebration, #ClubhouseWorks, and #CMCW2026 can be used on Facebook, Instagram, and any other social media sites you use to help bring awareness to Clubhouses in your community.

Writing Guidelines

Responses that are concise are often the most powerful (1-4 sentences, or less than 125 words). Testimonials should focus on the impact of the Clubhouse experience, rather than a detailed personal history.

Testimonials might open with:

- What my Clubhouse has meant to me is...
- Before I came to [Clubhouse name], I was... and now I am/have..."
- "With the support of [Clubhouse name] I have been able to..."

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TESTIMONIAL WRITING TOOL

They may also include:

- "[Clubhouse name] helped me get a job, and to me working means..."
- "With [Clubhouse Name], I finally have a place to come and..."

In order to show appreciation for the movement, the conclusion might mention the larger Clubhouse movement; Clubhouse International; or Fountain House.

Suggestions for Unit Work

In order to ensure that your Clubhouse can collect as many strong testimonials as possible, you may want to structure these efforts in a unit. The unit could form a group that will coordinate the efforts and encourage members to participate; help with technical questions; assist with writing using the guidelines and examples above.

- We are hoping that each Clubhouse will have at least 5-10 member testimonials.

Examples

Coming to a Clubhouse has kept me out of a group home. It helped cope with my thoughts and feelings. I have learned so many things since becoming a Clubhouse member. - Tim F.

Without Fresh Start, I would probably be even more depressed, have zero structure, friendless, and have more hospitalizations. I am grateful to have it. - Joy D.

"About 6 years ago, I found myself disabled and isolated due to schizophrenia. While I made strides through therapy and medications, I often relapsed and struggled due to the extreme isolation, something that my current treatment couldn't fix. But now, Oasis Clubhouse has quite literally saved my life. The impact has been invaluable."
- Shannon

USING PICTURES: Pictures are a powerful way to express an idea. Photos like this can be posted to the page too...



Thank you so much for your participation!

Sincerely,
Colleagues at Genesis House & Fresh Start Clubhouse (Michigan, USA), and Clubhouse International

Questions?

Please contact us:

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Fresh Start Clubhouse / (734) 929-9992 / cmcw@freshstartclubhouse.org

CLUBHOUSE MICHIGAN
Communities. Opportunities. Hope.

 **Clubhouse International**
Creating Community. Changing the World of Mental Health