



MEETING THE CHALLENGE OF CHANGE

Moving Our Community *Forward*

ANNUAL REPORT



Clubhouse International

Creating Community: Changing the World of Mental Health



WE ARE ALL CLUBHOUSE INTERNATIONAL, AND TOGETHER WE MET THE CHALLENGE OF CHANGE IN 2021

Our communities continued to inspire the world to be a more welcoming place for people who are living with the pain of mental illness. In this report you will read how, together, we rose to meet the challenges of 2021.

Our growing worldwide network is built on the solid foundation of respect and dignity and follows the innovative, award-winning Clubhouse approach to recovery. With you, we are opening the door that has been shut for too many, for too long: the door to belonging, jobs, friends, etc. Thank you for recognizing how much our work matters.

CHALLENGE: A CONTINUING GLOBAL PANDEMIC

As we navigated the pandemic in 2021, Clubhouse International moved forward, hosting our first virtual World Seminar, Faculty Training and New Clubhouse Development training for Startup Groups. We also launched our newest resource, a cloud-based self-service portal and state-of-the-art online Accreditation toolkit. The new portal allows member Clubhouses and Startup Groups to access a growing library of online tools, training sessions and membership updates. In addition, Faculty Teams working in multiple locations can complete Accreditation/Quality Control reviews and ratings using the online tools and resources. To date, portal usage is up to 70% of member Clubhouses and online payments have exceeded \$485,000.

The Clubhouse International community is a strong and crucial network offering lifesaving opportunities; an estimated 100,000 people accessed a Clubhouse in 2021.



CHALLENGE: GROWING OUR MEMBERSHIP

Clubhouse International is a membership organization. Despite the global challenges, we welcomed fourteen new Clubhouses into our network: Norway (3), Ireland, Papua New Guinea, and nine in the U.S.: Arizona, California (2), Florida (2), Kansas, Wisconsin, New York and Texas.

Clubhouse programs from around the globe count on us to coordinate the sharing of best practices and to provide technical assistance, mentorship and quality assurance. Belonging to Clubhouse International connects local Clubhouses to a world of support and opportunity and directly impacts the quality of services Clubhouses deliver to people living with mental illness.

322 Clubhouses

14 new Clubhouses

28 Clubhouse Coalitions and Associations, including 17 in the U.S.

33 countries

35 U.S. states and the District of Columbia

CHALLENGE: ENSURING QUALITY THROUGH CLUBHOUSE ACCREDITATION

Our Accreditation program paused in 2020 due to pandemic-related restrictions, but in 2021 we were pleased to roll out new virtual and hybrid accreditation protocols which allowed this critical function to resume.

Research continues to demonstrate that Accredited Clubhouses typically have a higher number of referrals; a higher average daily attendance, active and total membership; and offer more robust support for employment, education and healthy lifestyles than non-accredited mental health services. Accreditation is based on the **International Standards for Clubhouse Programs™** and significantly includes the experience and perspective of Clubhouse members.

56 Accreditation visits made, including 15 in Europe

255 Accredited Clubhouses

16 Clubhouses achieved first-time Accreditations

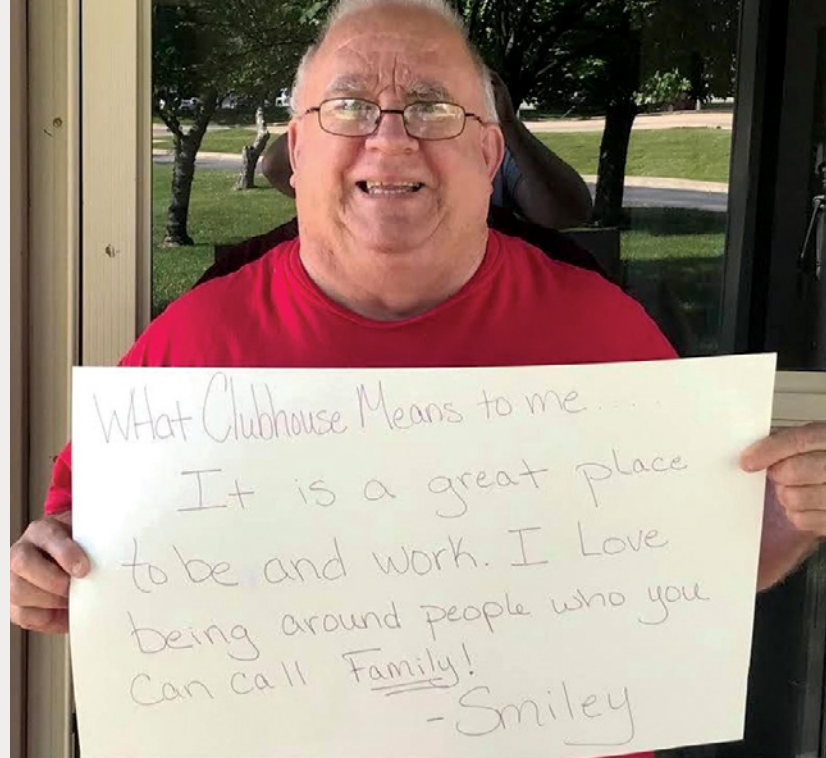
79% of all member Clubhouses are Accredited

TRAINING

Comprehensive Clubhouse trainings	40
Virtual Clubhouse trainings	51
New Clubhouse Development training for Startup Groups	10
Virtual specialized topic trainings	49
Total # of Clubhouse groups trained	154
Total # of individuals trained	448
Total # trainings offered	39

OTHER

Clubhouse International training hours	33,393
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CHALLENGE: PROVIDING TRAINING AND SUPPORT IN REMOTE SETTINGS

During 2021 we used a variety of training approaches to safely navigate through pandemic restrictions, including in-person training, video conferencing and hybrid sessions.

Clubhouse International works with our twelve Training Centers across the world to help all Clubhouses continually improve and expand their programs and recovery opportunities. We coordinate an array of learning experiences including one, two and three-week intensive training sessions, conferences, seminars, New Clubhouse Development training for Startup Groups, customized mentoring and technical assistance.

Our new portal launch included an online Employment Toolkit, designed to guide current Clubhouses through establishing and maintaining successful transitional and supported employment programs for Clubhouse members.

Our 2021 World Seminar was held virtually in October. We had 1,266 registrants including representatives from 34 U.S. states and the District of Columbia and 220 Clubhouses and mental health organizations, more than one-third of whom were Clubhouse members. Participants expressed their satisfaction with the virtual seminar program with almost 94% rating it 'excellent' or 'very good.'



CHALLENGE: ADVOCATING FOR RESOURCES AND RIGHTS FOR PEOPLE LIVING WITH MENTAL ILLNESS

Throughout the pandemic, Clubhouse International continued to be an active and vocal advocate at the local, state, regional, national and international levels for the rights of people living with mental illness, including advocating for resources to fund Accredited Clubhouse programs.

- The World Health Organization (WHO) Guidance on community health services included Clubhouse as an example of a rights-based approach to recovery (<https://bit.ly/3oQZNly>).
- The American Psychiatric Association awarded Clubhouse International the *Special Presidential Commendation Award* (<https://bit.ly/3Cgj6sM>).
- We co-authored a chapter in *Mental Health, Legal Capacity, and Human Rights*, published by Cambridge University Press, about the rights of people with disabilities in decision-making and legal agency (<https://bit.ly/3IEcQ7N>).
- We joined MTV's Mental Health Action Day as a founding partner and developed the Be Yourself campaign to show solidarity, celebrate individuality and share hope with people and families living with a mental illness in our Clubhouse network and beyond.
- We were again partners with the National Council for Mental Wellbeing Virtual "Hill Day" in October 2021, advocating in Washington D.C. for better funding for mental health services.
- In honor of World Mental Health Day, we launched our WorkWORKs campaign to highlight the success of Clubhouse Employment Programs and how employment is a major factor on the path to recovery. Our toolkit for member Clubhouses consisted of sample messaging, customizable graphics, hashtags, two videos and a press release template.
- We launched Clubhouse Giving Day to support and partner with local Clubhouses in their fundraising efforts. Held on June 1, 2021, we exceeded our initial goal of ten participating Clubhouses and \$100,000; 38 Clubhouses joined us to raise nearly \$300,000.

CHALLENGE: ENVISIONING OUR FUTURE

As Clubhouse International continues to move forward, our focus is Clubhouse growth, closer coordination with and formation of more Clubhouse Coalitions, and even more concerted advocacy efforts worldwide.

Our success depends on generous philanthropic support. Detailed 2021 Financial Statements are available at: clubhouse-intl.org/our-impact/financial-information/



- Contributions (\$733,178)
- Membership Fees (\$385,133)
- World Seminar & Other Program Revenue (\$312,297)
- Covid Relief Government Grant (\$149,262)
- Interest/Other (\$96)



- Program Services (\$1,245,179)
- Administrative Expense (\$87,297)
- Fundraising Costs (\$223,307)



JOIN US IN OUR EFFORTS TO EXPAND RECOVERY OPPORTUNITIES FOR PEOPLE LIVING WITH SERIOUS MENTAL ILLNESS

Donate

- To make a gift, visit www.clubhouse-intl.org/donate

Get Involved Where You Live

- To get involved with your local Clubhouse, visit our directory at <https://clubhouse-intl.org/what-we-do/international-directory/>
- For help starting a Clubhouse in your community, please contact Jack Yatsko at jyatsko@clubhouse-intl.org

Join Our Clubhouse Community

- Have a connection you think could help? Or interested in volunteering?
Please contact Teri Chadwick at tchadwick@clubhouse-intl.org

Media Inquiries

- To learn more about how Clubhouses are changing how people living with mental illness find recovery, or for general media inquiries, please contact Anna Sackett Rountree at asackett@clubhouse-intl.org

Connect on Social Media

 Facebook | [ClubhouseWorks](https://www.facebook.com/ClubhouseWorks)
 Twitter | [Clubhouse Intl](https://twitter.com/Clubhouse_Intl)
 LinkedIn | [Clubhouse International](https://www.linkedin.com/company/Clubhouse International)

 YouTube | [ClubhouseInternational ICCD](https://www.youtube.com/ClubhouseInternationalICCD)
 Instagram | [clubhouse.international](https://www.instagram.com/clubhouse.international)



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