

- 1. The capacity to recover quickly from difficulties; toughness. "The often remarkable resilience of so many Clubhouse people."
- 2. The ability of a substance or object to spring back into shape; elasticity. "Clubhouse communities excel at connection and resilience."





Clubhouse International is a global network of like-minded organizations and individuals working to improve the circumstances of people living with mental illness. We develop, train, strengthen and accredit local Clubhouse programs that offer a path to recovery. Each Clubhouse provides a welcoming community, acceptance, and meaningful opportunities for employment, education and more.

CLUBHOUSE IN THE YEAR OF COVID

Along with the rest of the world, in 2020 our organization was challenged to quickly understand and react to the disruptive and life-altering realities of the COVID-19 pandemic. Clubhouses had to adjust, and we were there to help.

Clubhouses not only survived, they thrived! Our data shows an increase in membership as a result of expanded virtual programming, telephone calls, meal delivery and socially-distanced home visits. Clubhouse buildings may have been closed, but Clubhouse services continued.

Clubhouse International adjusted as well, developing opportunities for virtual delivery of training, accreditation, networking and consulting.

It was a challenging year, but the Clubhouse International community rallied and continued to provide and expand recovery-oriented opportunities to nearly 100,000 people worldwide.



OUR MEMBERSHIP

Clubhouses provide a place to belong and a meaningful community for people living with mental illness. Clubhouse International provides coordination and support to Clubhouse programs everywhere. Together we are ending the social and economic isolation too often associated with mental illness.

Our New Clubhouse Development program was challenged in 2020, but we adapted by providing virtual training and support. We welcomed 15 new Clubhouses into our network: Norway (2), Mexico (1), and 12 in the U.S. (Florida (1), South Carolina (1), Washington (1), Georgia (2), Indiana (2), New York (2) and Oregon (2)).

326 Clubhouses

15 New Clubhouses

23 Clubhouse Coalitions

32 countries

34 U.S. states & the District of Columbia

QUALITY ASSURANCE THROUGH ACCREDITATION

Accredited Clubhouses have a higher number of referrals; a higher average daily attendance, active and total membership; and offer more robust support for employment, education and healthy lifestyles than non-accredited Clubhouses. Accreditation is based on the International Standards for Clubhouse Programs™.

Our Accreditation program was paused in 2020 due to pandemic-related building closures and travel restrictions. In response, we increased training programs as well as created and piloted a virtual accreditation process that has since been developed into virtual and hybrid accreditation protocols which launched in 2021.

"We are so amazing as a community. I can feel the connections through the screen as if I was in person. I've been to two seminars and this virtual [one] didn't feel less than. The energy, the support, the kindness, the Clubhouse spirit shown through the screen."

— CHRYSALIS CLUBHOUSE, WISCONSIN (US)

TRAINING AROUND THE WORLD

Helping all Clubhouses continually improve and expand recovery opportunities is a core aspect of our mission. Working with 12 Training Centers across the world, we coordinate an array of learning programs including 1-, 2- and 3-week intensive training programs, conferences, seminars, new Clubhouse startup training, customized mentoring and technical assistance. Our signature New Clubhouse Development Training provides guidance and mentorship — and an 80% success rate — for Clubhouse Startup groups around the world.

During 2020 we added the following trainings:

- We met with nearly all 322 Clubhouses through individual and coalition video calls in the early spring to provide needed support and to disseminate information about the pandemic and strategies for converting to virtual and mobile services.
- Together with our Training Center partner, Fountain House/NY, we instituted a series of training webinars to provide helpful strategies, ideas and best practices to assist Clubhouses. The "We Are Not Alone Webinar" topics included "Staying Connected While Physically Distant," "Making the Clubhouse Work Accessible During the Pandemic," "Employment Programming" and more.
- We re-organized our comprehensive Clubhouse training programs and accreditation Faculty training program into a video conferencing format enabling us to restart training and meet growing demand. The initial success of these projects has us well-positioned to provide training throughout 2021.
- We established a centralized location for the best practice solutions being implemented by Clubhouses all around the world: https://clubhouse-intl.org/what-we-do/virtual-communities/.
- We distributed regular communications in a Tips and Strategies email to the global Clubhouse network.

Our biennial USA Conference provided a much-needed opportunity for Clubhouse members and staff to come together virtually to share ideas and learn from one another even while remaining physically distant.

1,077 registered attendees from the U.S., with another 23 attendees from outside the U.S.

36 U.S. states & the District of Columbia

207 Clubhouses or Organizations

8 countries

One-third of the attendees were Clubhouse members — people with the lived experience of serious mental illness. Follow-up surveys indicated attendees felt the program was Excellent (53.3%) or Very Good (41.8%). We learned important lessons about how to put together a virtual event, and plan for a fully virtual World Seminar in 2021.

ADVOCATING FOR RESOURCES & RIGHTS

We are a vocal advocate for the rights of people with serious mental illness at the local, state, regional, national and international levels.

- We conducted a comprehensive survey of the Clubhouse network and membership response to COVID-19
 in partnership with Michigan State University and Wayne State University. The survey asked 310 Member
 Clubhouses to gather information about how Clubhouse communities engaged in keeping members healthy
 during the physical closing of their buildings, and asked Clubhouse members to share how they coped with
 the pandemic.
- Participation was entirely voluntary; more than 5,000 surveys were completed by members and directors of Clubhouse programs from around the world.

We saw strong evidence that:

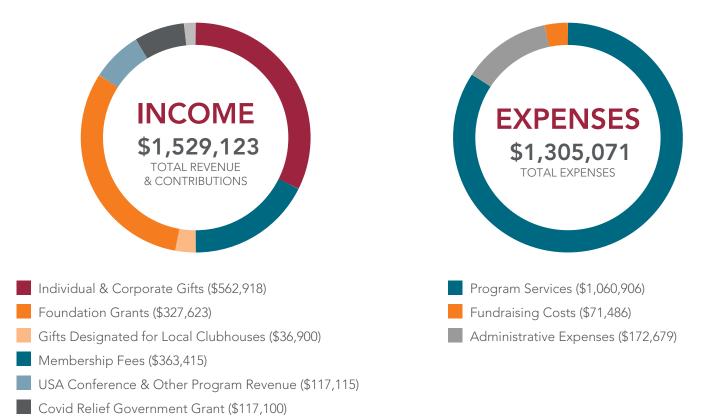
- Clubhouses have done an excellent job in meeting members' basic needs during building closures
- Clubhouses significantly increased their use of technology to help members better engage in virtual opportunities and support
- Clubhouses were able to re-engage with members who had been inactive in their participation (those who had not been active within the past 90 days)
- Clubhouses report continuing to add new membership

Other surveys are underway in 2021 to assess the ongoing impact of the pandemic on Clubhouses and their members.

OUR FINANCES

Interest/Other (\$4,052)

The success of our programs depends on the generosity of individuals, corporations and foundations that provide philanthropic support. Detailed 2020 Financial Statements are available at https://clubhouse-intl.org/our-impact/financial-information/



WAYS TO HELP US CHANGE THE WORLD OF MENTAL HEALTH

We have exciting initiatives under way for 2021 and beyond to ensure the future of a robust and healthy Clubhouse network.

JOIN US and help expand opportunities for people living with serious mental illness.



THERE ARE SEVERAL WAYS TO GET INVOLVED:

Subscribe to our email communications and receive the latest Clubhouse news:

- Our Monthly Newsletter shares all the latest updates about our work and highlights of the global Clubhouse network. Email getinvolved@clubhouse-intl.org to join today.
- Want to stay informed on a less frequent basis? Our CONNECTIONS email update comes out quarterly for donors and friends. Email development@clubhouse-intl.org to join today.

Help support a Clubhouse near you:

- To get involved with your local Clubhouse, visit our directory at https://clubhouse-intl.org/what-we-do/international-directory/
- For help starting a Clubhouse in your community, email Jack Yatsko at info@clubhouse-intl.org

Help build the global community:

• Have a connection you think could help? Or interested in volunteering? Please contact Teri Chadwick at tchadwick@clubhouse-intl.org

Donate:

• Donations are the lifeblood of a nonprofit like Clubhouse International. To make a gift, visit www.clubhouse-intl.org/donate

Media Inquiries:

 To learn more about how Clubhouses are changing how people living with mental illness find recovery, or for general media inquiries, please contact Anna Sackett Rountree, asackett@clubhouse-intl.org

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