Webinar Series

We Are Not Alone: Growing Stronger Together
Mosaic Clubhouse
Evolving to reach more members
What we’ve learned

• Online meetings have reached a different cohort of members, described as “a lifeline”
• Online Board Meetings have attracted more members than is usual when they’re held in the building
• Online Policy Meetings, by virtue of the equal presence given to participants, lend themselves effectively to consensus decision making
• Delivering the Clubhouse in digital formats can be a great “leveller” with many members having accomplished IT skills
• The biggest challenge in delivering a virtual Clubhouse is that it excludes members who lack IT skills
• Ongoing reach out activities are essential for supplementing the virtual Clubhouse, especially for those members unable to get online
Future potential of the ‘hybrid’ Clubhouse

• ‘Soft’ introductions through online activities – benefit for new members who may be overwhelmed by a busy Clubhouse
• Engage members who are unable or unwilling to come to the building through hospital admissions, etc
• Extend recovery-focused services to people in the wider community who may not want to become members
• Increase the digital skillset of the Clubhouse community
• Measure outcomes & attendances in a way that underlines the effectiveness of the Clubhouse
• Raise the profile of the Clubhouse within the community
Hybrid Clubhouse

• Urgent sense of mission
• Urgency to keeping members informed, engaged with unit work and reducing isolation
• IT support to equip members with hardware & skills
• Less a sense of measuring the Clubhouse’s impact by the number of members who walk through the door each day
• Renewed importance of peer support & member-led initiatives such as Pixel FM [https://www.spreaker.com/show/pixel-fm](https://www.spreaker.com/show/pixel-fm)
• Greater sense of inclusivity – making opportunities accessible to non-members in the wider public