A new organizational structure

Bellevue-Seattle-Everett

Washington, USA
History of Clubhouses in Washington State

- From the late 80s to the mid-2000’s, Washington State had over 13 Clubhouses, which over half were accredited.

- Medicaid (a government insurance program) was the primary funding source for all Clubhouses.

- In 2012, the funding source (called the 1915 (b) OR B-3 Waiver for Medicaid) went away for all Clubhouses.

- By 2014, only two Clubhouses remained in Washington State:
  - HERO House in Bellevue, Washington (founded 2005)
The need for a new structure

Seattle Clubhouse

- The need to bring a Clubhouse back to Seattle, Washington was extremely important
- Efforts started by Larry Clum in 2016
- January 2018, it was unanimously determined by both Board of Directors of HERO House and Seattle Clubhouse to merge into one entity

HERO House

- Survived the 2012 budget cuts due to diversity of funding sources
- Purchased a new building in 2016 for expansion purposes
- Renamed Bellevue Clubhouse in 2018 with the merger of Seattle Clubhouse
- 2018: HERO House NW was born
Benefits of an “umbrella” organization

- Cost effectiveness
  - Shared services & economies of scale
    - Accounting - Administrative support - Fundraising
- Larger voice and presence to the community
  - Broaden networking capability among key government and private sectors
- More attractive to private and public donors and government funders
  - Larger footprint in our community
- Stronger structure to withstand economic and/or political adversity
  - Alleviates administrative burdens placed on small organizations
  - Braided funding with private and public dollars
  - Allows us to focus on providing quality services and deliverables while maintaining full Accreditation
Benefits of an “umbrella” organization

- Integration into the behavioral health communities
  - Ensures long-lasting sustainability for recovery for those living with mental illness
  - Only will operate and expand Accredited Clubhouses
  - Guards against similar programs duplicating efforts administratively and competing for funding
- MOST IMPORTANT: Increased member options with more Clubhouse opportunities!
Cost Comparison

Without HHNW- 3 Clubhouses

2019 projected expenses without HHNW ~$1.9 million

- Bellevue Clubhouse Operations
- Seattle Clubhouse Operations
- Everett Clubhouse Operations
- HERO House NW Operations

HHNW as one organization

2019 HHNW projected expenses ~$1.6 million

- Bellevue Clubhouse Operations
- Seattle Clubhouse Operations
- Everett Clubhouse Operations
- HERO House NW Operations
- Bellevue Clubhouse Capital Costs
Challenges we have faced

- Identity of individual clubhouses vs. HERO House NW
- The first few years of the organizational structure
  - Going from two Executive Directors of individual Clubhouses to a CEO and COO
  - Splitting the work of HERO House NW amongst the three Clubhouses
    - Who has ownership?
- Different county/government structures for each Clubhouse
  - Different funding streams for each region
What is HERO House NW?

HERO House NW

- HERO House NW became the new name of the entire organization
  - **Our Vision:** We envision a world where people living with serious mental illness thrive in communities of hope and opportunity
  - **Our Mission:** To champion behavioral health recovery by facilitating Clubhouse expansion throughout the Puget Sound region.

Our 3 Clubhouses
Organizational Structure

HERO
House NW

BELLEVUE CLUBHOUSE

SEATTLE CLUBHOUSE

EVERETT CLUBHOUSE
Organizational Structure
Map of where we are...