OUR VISION
A world where people with mental illness recover and are an integral part of society

OUR MISSION
Ending social and economic isolation for people with mental illness by growing the number and quality of Clubhouse rehabilitation programs worldwide

Special thanks to the donors who make this important work possible. The strides we are making to combat the devastating effects of mental illness on individuals and society would not be possible without your financial support.
DEAR CLUBHOUSE FRIENDS + FAMILY,

Thank you for making 2017 one of the best years ever at Clubhouse International. Our theme for this annual report is “Hope and Opportunities for People Living with Mental Illness,” because that’s exactly what a Clubhouse is: hope and a chance at a better future for people with mental illness and those who love them.

Having a mental illness can be devastating. However, each year nearly 100,000 people have access to Clubhouses in 32 countries to reclaim their lives, through their membership in a caring community.

Organized around a work-ordered-day, our Clubhouses are filled with the buzz of excitement as members rediscover a sense of belonging and learn new skills while making friends, returning to school, finding jobs, obtaining housing and helping each other choose and maintain healthy lifestyles.

At Clubhouse International, we are working hard to make sure that these kinds of opportunities are available to as many people as possible around the world. In 2017, we had the largest number of Clubhouse Programs achieving the very high standard of Clubhouse International Accreditation and most importantly, the largest ever number of groups and individuals participating in our training programs in our 24-year history.

We are proud of the progress we made in 2017 and we acknowledge our donors, friends and volunteers who made that progress happen.

Our priorities for this year are to continue to grow the number and quality of Clubhouses, to improve our technology and data-gathering capabilities and to increase our government and public advocacy work.

Thank you for what you helped make possible in 2017. We hope you will continue to support our life-saving work for any person living with mental illness, wherever they are in the world.

Sincerely,

Joel D. Corcoran, M.Ed.  
Executive Director

Nicholas Ratut  
Chair
In 2017, Clubhouse International made significant strides in expanding and improving the quality of Clubhouses around the world.

Starting a new Clubhouse is a time-intensive process — generally 18-24 months — and Clubhouse International staff and faculty members are actively involved in helping local communities open new Clubhouses. We provide training and technical assistance to start-up groups to establish and support new Clubhouses in communities across the globe.

WE WELCOMED 11 NEW CLUBHOUSES

Academy at Glengary, Sarasota, FL, USA
Beyond the Heart Clubhouse, Peace River, AB, Canada
Fontenehuset Asker, Asker, Norway
Light of Hope, Alpena, MI, USA
Northern Lights Clubhouse, Hancock, MI, USA
Pathway Clubhouse, Columbus, OH, USA
PLAN Clubhouse of North Texas, Dallas, TX, USA
Prelude Clubhouse, McKinney, TX, USA
Quantum Leap Clubhouse, Fort Wayne, IN, USA
San Angelo Clubhouse, San Angelo, TX, USA
South Shore Place, Marquette, MI, USA

2017 HIGHLIGHTS:

• We have a total of 290 Clubhouses in 32 countries.
• We grew the number of Accredited Clubhouses to 203 – 52 more than in January 2016.
• We guided 73 Clubhouses through the Accreditation Process, bringing them to the highest level of effectiveness in helping people with mental illness recover and end their social and economic isolation.
• We engaged with 47 new Clubhouse start-up groups in 10 countries (England, Indonesia, Iran, Kenya, Norway, Rwanda, Spain, Sri Lanka, Turkey, and 15 U.S. states).

90%
The percentage of suicides where mental illness is the contributing cause

19:1 RATIO
The average member to staff ratio at Accredited Clubhouses

Source: American Foundation for Suicide Prevention
NEW CLUBHOUSE
START-UP: SEATTLE

It was on July 18, 2017, that the Seattle Clubhouse opened its doors in the Central District of Downtown Seattle for 1-2 days per week, as a welcoming place for persons with behavioral health conditions.

Using loaned space at a homeless shelter triage center in downtown Seattle, they welcomed new members with an orientation and enrollment packet, and invited members to a meal that involved voluntary participation in the preparation and clean-up for that meal. New members gained a sense of purpose and belonging by being invited into the process of contributing toward the greater good of the community. For many, this was the first opportunity in a long time where they felt needed.

The Clubhouse had been two years in the making, initially spearheaded by Seattle’s Union Gospel Mission, and assisted by the mentoring received as part of Clubhouse International’s New Clubhouse Development Training. It opened thanks to help from nearby Bellevue Clubhouse and concerned local citizens.

Just a year later, Seattle Clubhouse has now moved to a new, larger location and expanded services to five days a week with a small staff of three. The collaboration that launched the downtown Seattle Clubhouse developed into a full partnership, and the Seattle Clubhouse has joined with Bellevue Clubhouse across the lake to form a new Clubhouse organization called HERO House NW. The consolidated, larger footprint helps them achieve cost savings through efficient shared services and improved economies of scale, to positively impact more lives in Western Washington.
CREATING SUSTAINABILITY
STRENGTHENING OUR GROWING NETWORK OF CLUBHOUSES

One of our most important priorities is helping to sustain the strength of our Clubhouse network of 290 Clubhouses in 32 countries through our coordinated training, mentoring and seminar programs.

- **Comprehensive Clubhouse Training**: two and three-week comprehensive “in residence” training, which allows participants to fully explore and experience all the essential components of a strong Clubhouse program
- **Specialized Track Trainings**: one-week training sessions held at Clubhouse International Training Bases on particular aspects of the International Standards for Clubhouse Programs™: employment, education, leadership, young adult programming, housing, wellness and work-ordered day
- **Three-Day Orientation/Overview Visit**: three-day introduction to the Clubhouse Model provided at Training Bases for interested individuals not currently affiliated with an established Clubhouse. This orientation is meant to be a brief overview of how Clubhouses function
- **New Clubhouse Development Workshops**: two-day sessions that deliver information and experience on the most important aspects of starting a new Clubhouse

2017 HIGHLIGHTS

- We conducted Accreditation visits in 12 countries, including the first-ever in France, but also in Australia, Canada, China, Finland, Ireland, Israel, Italy, Poland, Sweden and the U.S.
- 4 start-up groups completed our New Clubhouse Development Training program.
- 700 people, representing 151 Clubhouses and 16 countries participated in the Clubhouse International World Seminar in Detroit, Michigan.
- 19 Clubhouse members and staff completed our Accreditation Faculty Training Program.

23% OF ALL YEARS LOST

are due to mental and substance abuse disorders, which are the leading cause of disability worldwide — more than cancer and HIV combined

471 INDIVIDUALS

from 183 different Clubhouse groups participated in our basic and specialized training programs

GLOBAL TRAINING NETWORK

There are currently twelve Clubhouse International Training Bases worldwide, providing a range of training for existing Clubhouses and for members of communities seeking to start new Clubhouses.

“Upon entering the Clubhouse, I was small, my shoulders were hunched, I barely spoke and when I did, it was hardly audible. I was traumatized from all of the rejection I had faced, beyond hope deprived, I was simply looking for a place to rest. It was rocky at first, but eventually I found my unit, from there I found my home, then hope, and eventually myself. I was still there, with talent, abilities and strength.”

SELAH, PUTNAM CLUBHOUSE, CALIFORNIA
2017 HIGHLIGHTS

• Representatives from Clubhouse International, Clubhouse Europe and Fountain House attended a meeting at the World Health Organization (WHO) in Geneva to deliver our letter which had been signed by over 300 Clubhouse members and constituents, to the new WHO chair, Dr. Tedros Adhanom Ghebreyesus. The letter requests WHO to prioritize mental illness in Mental Health Issues. Dr. Tedros wrote, “Let me take this opportunity to thank [you] for the work that is being done in transforming the lives of people with mental illness and WHO looks forward to working with you to address this global crisis.”

• Clubhouse International became an Affiliate Member of the National Council on Behavioral Healthcare, and is now an official Hill Day Partner for the largest national mental health advocacy effort each year in Washington, D.C.

• Our bi-annual World Seminar in Detroit Michigan welcomed more than 700 attendees from 151 Clubhouses across 16 countries. Guest speakers included USA National Wellness Institute, Harvard Medical School/Global Movement for Mental Health, and the USA National Council on Behavioral Healthcare. More than 80 workshops, institutes and plenary sessions were held on topics ranging from emerging Clubhouse best practices in Young Adult programming to research, board development and accreditation.

• Clubhouse International participated in the Kennedy Forum event titled “The New Frontier in Mental Health and Addiction” with former U.S. Representative Patrick J. Kennedy, several members of the U. S. Congress and other national mental health advocates.

ADVOCACY
FOR THE RIGHTS OF PEOPLE LIVING WITH MENTAL ILLNESS

Clubhouse International’s leadership, member Clubhouses and Coalitions are active in social, government and mental health advocacy efforts around the world.

As part of these global efforts, our staff or representatives participate in and present the Clubhouse model at many meetings, mental health forums and events, and we are continuing to engage in partnerships to extend the Clubhouse model around the world.

4 OF 10
leading causes of disability worldwide are neuropsychiatric disorders

Source: www.who.int/mental_health/advocacy/en/Call_for_Action_MoH_Intro.pdf

There are 20 Clubhouse coalitions around the world, working together with their local Clubhouses to advance awareness and funding for Clubhouses in their regions
2017 was a significant year for the Clubhouse Texas Coalition: they secured their first renewal of $1.5 million in funding from the Texas legislature. The initial funding year had been in 2015, and this first renewal was an important step. Additional funding has come through contracts with the Texas Health and Human Services Commission (HHSC). The coalition also partnered with Clubhouse International to host a New Clubhouse Development Training for start-up groups.

The Coalition was able to show state lawmakers a strong return on their investment: reduced psychiatric hospitalizations and incarcerations, improved mental and physical health, and strong employment outcomes.

Because of these outcomes, the powers that be in Texas took notice. Thanks to renewed state funding, and the support and mentoring the Coalition has offered to start-up groups and Clubhouses across the state, there are now 18 Clubhouses that have either opened or are in formation. As recently as 2014, there were just 3 Clubhouses in the entire state of Texas.
There is a growing body of research that substantiates the successful evidence-based outcomes for Clubhouse members.

- **Improved employment opportunities**, with longer on-the-job tenure for members engaging in Clubhouse Transitional Employment.¹
- **Cost-effective**: one year of holistic recovery services are delivered to Clubhouse members for the same cost as a two-week stay in a psychiatric hospital.
- **A significant decrease in hospitalizations** as a result of membership in a Clubhouse program.²
- **Reduced incarcerations**, with criminal justice system involvement substantially diminished during and after Clubhouse psychosocial program membership.³

- **Improved Well-Being** compared with individuals receiving psychiatric services without Clubhouse membership. Clubhouse members were significantly more likely to report that they had close friendships and someone they could rely on when they needed help.⁴
- **Better physical and mental health.** A recent study suggests that service systems like Clubhouses that offer ongoing social supports enhance mental and physical health by reducing disconnectedness.⁵


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### ACCREDITED CLUBHOUSES OFFER MORE WORK SUPPORT

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<tr>
<th>Service</th>
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<th>Non-Accredited Clubhouses</th>
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<td>Maintenance/Cleaning</td>
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<td>Enrollment</td>
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<td>Telephones</td>
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<td>Accounting</td>
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<tr>
<td>Supported Education</td>
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<tr>
<td>Research</td>
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<tr>
<td>Supported Housing</td>
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Source: The Clubhouse Profile Questionnaire. © 2016-2018 University of Massachusetts: All rights reserved. No reproductions without written permission.

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**ACCREDITED CLUBHOUSES OFFER MORE WORK SUPPORT**

**CREATE SUCCESSFUL OUTCOMES**

**MEETING THE NEEDS OF MEMBERS**

**$2.5 TRILLION**

Spent directly or indirectly on mental illness around the world

**$46 PER DAY**

The global average cost per Clubhouse member
NEW WELLNESS STANDARD AT CLUBHOUSE INTERNATIONAL

Wellness has become an increasingly high priority for Clubhouse International, because people with serious mental illness are at greater risk of medical illness and premature death compared to the general population.

In 2015-16, a new wellness-related Standard was added to the International Standards for Clubhouse Programs.™ Standard #28 reads “The Clubhouse provides assistance, activities and opportunities designed to help members develop and maintain healthy lifestyles.” In 2017 Clubhouse International began to fully integrate this important new expectation into our work with member Clubhouses.

Using literature reviews and recent Clubhouse surveys, we developed and disseminated wellness guidelines for member Clubhouses and have included them in our comprehensive training and accreditation programs. In addition, we have included wellness in our seminar and conference training agendas.

We continue to identify best practices and innovations that will help us address and change this serious health concern for Clubhouse members.

CLUBHOUSE EXPANSION

Shore House, in New Jersey, USA, underwent its first Accreditation visit in 2017 and became the first Accredited Clubhouse in the state. While still small in numbers at 31 active members, it is easy to predict rapid growth and a bright future for Shore House.

“Accreditation was part of our original commitment to our donors, community supporters, and members, and we were excited to deliver on our promise and to celebrate this important milestone. The Accreditation distinction was a launch pad for even more growth and visibility for Shore House and we look forward to shepherding other Clubhouses in New Jersey on their path to success.”

PEDER HAGBERG, BOARD PRESIDENT

MEMBER ENGAGEMENT IS HIGHER AT ACCREDITED CLUBHOUSES*

<table>
<thead>
<tr>
<th></th>
<th>ACCREDITED Mean (N=163)</th>
<th>NON-ACCREDITED Mean (N=83)</th>
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<tbody>
<tr>
<td>Number of Referrals</td>
<td>86.50</td>
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<tr>
<td>% Intake (orientation) became Members</td>
<td>69.42</td>
<td>69.81</td>
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<td>Average Daily Attendance (ADA)</td>
<td>39.00</td>
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<td>Evening Weekend</td>
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<td>Active Membership</td>
<td>134.33</td>
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<td>Total Membership</td>
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<tr>
<td>ADA Work-Ordered Day</td>
<td>36.64</td>
<td>23.78</td>
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*Excludes Fountain House

Source: The Clubhouse Profile Questionnaire. © 2016-2018 University of Massachusetts. All rights reserved. No reproductions without written permission.
Augusta Sterne is a donor and volunteer who has seen the devastating effects of mental illness on those she loves. “Like most people, I have family members and friends who have suffered from depression and know how pervasive and debilitating mental illness can be. The sense of community, caring and friendship at Clubhouses is very powerful.”

Augusta was first introduced to the Clubhouse model about 12 years ago by Norma J. Arnold, a friend and professional colleague, who is a Clubhouse International Board Member.

The way in which the members help run the Clubhouse, the educational support, and employment training, caught her attention. Augusta was moved by the stories she heard from members.

Augusta made her first gift, and has been an annual donor ever since. Augusta encourages others to support Clubhouse International because she believes one is helping not only those suffering from mental illness, but also their family and friends, and entire communities. “If you support this organization, you can help people reclaim their lives.”

Thank you, Augusta, for your dedication to helping people with mental illness lead more productive, healthy and fulfilling lives. Your support means so much to so many!

OUR DONORS

Clubhouse International relies on the generosity of hundreds of individuals, corporations and foundations to bring our mission to reality. We receive no government or international NGO funding for our organization, which is worldwide in scope. Our special thanks to those who support us and make our work possible. The following reflects gifts received in calendar year 2017.

Our apologies for any errors or omissions. Please contact us at 212.582.0343 for any corrections that may be needed.

$75,000+
- Cigna Foundation
- Mark Lanier & Lanier Family Fund
- van Ameringen Foundation, Inc.

$50,000 - $74,999
- Anonymous
- Francis Goelet Charitable Lead Trusts

$25,000 - $49,999
- H. van Ameringen Foundation
- Theodore Cross Family Charitable Foundation
- Anette Hoech Goelet & Philip Goelet

$10,000 - $24,999
- Isora Foundation
- Johnson & Johnson/Janssen Pharmaceuticals, Inc.
- Sunovion Pharmaceuticals, Inc.
- The Freed Foundation
- The Woods Foundation
- Tom & Carolyn Hamilton Family Foundation
- Beatrice Bergamasco
- Martin Dives
- Suzanne C. Hoyt
- Alessandro & Anna Leipold
- Thomas D. Manning
- Whitney D. & Jeanne Pidot
- Nicholas Ratut

$5,000 - $9,999
- Arnold & Associates
- Finn Family Foundation
- Santa Maria Foundation
- Norma J. Arnold
- Tore Rynning-Nielson
- Jennifer Tedesco

$1,000 - $4,999
- Alkermes
- Clubhouse Indiana
- Elinor Beidler Sikes Foundation
- Gordon Family Charitable Foundation
- Helen L. Kay Charitable Trust
- Otsuka America Pharmaceutical, Inc.
- The Richard & Madeleine Lenski Charitable Fund
- Hugh Berry
- Robert Boorstin
- Joel D. Corcoran
- Karen Kincaid Dunn & Kenny Dunn
- Andrew & Amy Florio
- Judith Glickman
- Cindy Fissel & Mark Glickman
- Deborah Gorin
- Anne de La Haye Jousselin
- Erin Tedesco & Aaron Hoffman
- William Madaus
- Peter Sanborn
- Julia Scott
- James Spencley
- Pier Stiny
- John & Mary Taddiken
- Jackson Toby
- A. Baker Woolworth, Jr.
UNDER $1,000

AmazonSmile
Jacob & Mollie Fishman Foundation
Unlimited Solutions Clubhouse/Penobscot Community Health Care
Jeffrey Aron
Summer Berman
Terry Bevels
Ralph Bilby
Nader & Sarah Boulos
Jason Bowman
Jay R. Brickman
Linda Bromman
John J. Calaman
Shaun M. Cannon
Fred & Marian Carpenter
Maureen Case
Camilla & Ted Chiappari
Jeanne F. Christensen
Candace Corcoran
Walter Cunningham
Donna D’Abramo
Lori D’Angelo
Kara Daumuller-Morrell
Prema & Sushanth David
Alexander Douglas
Rick & Cindy Emtman
LottaSusanna Eriksson
Paula Feher
Richard & Harriet Fein
James Fisher
Megan & Tim Florio
Boaz Avital & Rachel Forman
Merle Brandzel & Jeffrey Geller
Lorna Hyde Graev
Susan Grant
Tina Hameenanttila
Larry Henricksen, Jr.
Susanne Claudia Heubel
Jennifer Higginbotham
Elaine M. Hill
Kathleen Hilton
John A. Howell
Iris Reiko Koga Ijima
Tricia Justin
Hanne Juul
Nathan Kalichman, M.D.
Mike Keller
Lee Kellogg
G. David Lehmann
Rachel Gartner Lennie
Christine Limone
Donald & JoAnn Lynch
Jessica McCaully
Mary Loux McDonnell
Colleen E. McKay
Kathleen R. Rhoads Merriam
Anna Minsky
Jay Mitchell
Laurie Moses
Joanne Theresa Noonan
Paolo Orlando
Liz Orvis

IN HONOR OF LOTTA & EEKKO
Tina Hameenanttila

IN HONOR OF AMY HUBERT
James Spenceley

IN HONOR OF MARK RUSH
Jason Krady

IN HONOR OF JACK & JANECE YATSKO
Rick & Cindy Emtman

IN MEMORY OF JUDITH R. GARTNER
Rachel Gartner
Laurence Rubinow

IN MEMORY OF REBECCA LYNCH
Norma J. Arnold
Mark Bethell & Independence Center family
Linda Bromman
Fred Carpenter
Camilla & Ted Chiappari
Clubhouse Indiana
Walt Cunningham
Kara Daumuller-Morrell
Donna D’Abramo
Lori D’Angelo
Lotta Susanna Eriksson
Paula Feher
Richard & Harriet Fein
Rachel Forman
Sue Grant
Susanne Claudia Heubel
Mike Keller
Lee Kellogg
Donald & JoAnn Lynch
Kathleen Rhoads Merriam
Anna Minsky
Joanne Theresa Noonan
Ruth Osterman
David Plotka
Nicholas Ratut
Tamar Resnick
Joanne Sackett & family
Augusta Sterne
Prema & Sushanth David
Therese Sibon
James Wineinger
Joanna Sackett & family
Augusta Sterne
Prema & Sushanth David
Therese Sibon
James Wineinger

“...I’m continuously humbled by the generosity of people from around the world who support Clubhouse International year in and year out. We could not do what we do without them. These gifts are an investment in creating a better world for us all, but most importantly for those living with serious mental illness.”

JOEL D. CORCORAN, EXECUTIVE DIRECTOR

MEMORIAL + TRIBUTE GIFTS

IN MEMORY OF GAIL TOBY
Jackson Toby
Our Board of Directors and Executive Committee together with staff leadership diligently manage the financial activities of the organization. In 2017 Clubhouse International completed the transition of our fiscal year from a year-end of June 30 to December 31, in order to better align our financial reporting with corporate and international practices.

### Financial Report on 2017

**Investing for the Future**

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<th>Temporarily Restricted</th>
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<td>$1,331,008</td>
<td>$906,324</td>
<td>$389,878</td>
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Source: Prevalence, Severity, and Unmet Need for Treatment of Mental Disorders, World Health Organization World Mental Health Surveys, June 2004, Journal of the American Medical Association
We wish to acknowledge the dedication, work and support given to Clubhouse International by our twelve training base Clubhouses, Accreditation Faculty, Clubhouse Advisory Council and The Program for Clubhouse Research at University of Massachusetts Medical School.

IN MEMORIUM
We remember the following individuals in the Clubhouse family whom we lost in 2017:

- **Kevin Bradley**, who was the founding Executive Director of Genesis Club, Inc. and instrumental in creating the Clubhouse Standards and today's training and Accreditation programs
- **J. Paul McIntosh**, Board Member Emeritus

Clubhouse International and the Clubhouse movement are the better for their passion and support over the years. They will be missed.